

# Contents

About Us

Our Services

Our Capacity

Our Team

Our Projects

Contact Us



#### GOODPLANET INTERNATIONAL

Good planet International offers the best of all worlds the efficacy and results orientation needed to successfully manage complex programs in challenging environments with enthusiasm, agility, and creativity.

Every day we will work collaboratively to identify and promote evidence-based, sustainable solutions that drive improvements in health, equity, and well-being for disadvantaged populations around the globe.

Good-Planet is dedicated to highimpact, sustainable international development with a focus on Environment and Climate Change, Mental health, global health, private-sector solutions, monitoring and e v a l u a t i o n, a n d communications for learning and adaptation.

We embrace a virtuous cycle of knowledge stewardship, collaborative learning, and the application of evidence to heighten and accelerate positive health and development outcomes. We look forward to continuing to partner with a broad range of institutions, organizations and individuals in our quest to make the planet a better place for all. please join us.



## Our Vision

Our vision is to contribute toward making our planet greener, safer and beautiful for all and to empower the disadvantaged, increase economic opportunity and sustain natural resources for the next generation.

Good planet is in the sector of making the world a better place, and we believe that collaborative models and systemic approaches are the way to achieve progress and success. The future demands new thinking, new approaches and new solutions, with a global network we believe in a better world and we will work to make it a better place for all.

## Our Mission

Our Mission Is to create mental health awareness, help reduce carbon emission, protect the environment, reduce poverty and advance the economic, political, social, and environmental well-being of the planet's most vulnerable people by working with our partners to foster sustainable development and advance human dignity globally with lead actions.

## Our Values

#### **PASSION**

- Care deeply about our work
- Inspire collegiality and engagement
- Live a culture of learning

#### **EXCELLENCE**

- Lead for quality results
- Champion user needs
- Embrace challenge and complexity
- Promote proven approaches

#### **INNOVATION**

- Pioneer creativity
- Bridge people, ideas, and technology
- Stay agile and responsive

#### **SUSTAINABILITY**

- Deliver solutions that stick
- Accelerate ownership and capacity
- Work and partner ethically
- Advance inclusion and participation



What We Offer

GPI offers an array of global health, international development, and learning services and experts across a wide range of technical and cross-cutting areas. We can provide expertise as short-term or longterm technical assistance to different countries through institutional support mechanisms.



#### HEALTH

GPI's focus is on creating self-reliant, sustainable health systems that are flexible and responsive to emerging economic and health shocks such as the COVID-19 pandemic. Our expertise cuts across a range of health areas, including family planning and reproductive health; HIV and AIDS, tuberculosis, COVID-19, and other infectious diseases; maternal, newborn, child, and adolescent health; nutrition; water, sanitation, and hygiene; and chronic diseases.

#### WOMEN'S EMPOWERMENT AND SOCIAL CAPITAL

Investing in women around the world Investing in women is key to ending hunger and poverty. And it's at the very center of our community development approach. Across much of the developing world, women are responsible for finding, providing, and managing water for their families and gardens—in addition to their responsibilities related to crop production and livestock care. In poor rural areas in particular, improved access to safe water can reduce the time women and girls spend collecting water, increasing girls' attendance at school, and enabling

women to help generate new streams of household income.

Connections between water, sanitation, and hygiene and gender equality extend to maternal and new-born health, school attendance for girls, vulnerability to violent behaviour and poor self-esteem, and women's economic empowerment. Good Planet will partner with others to ensure that women are empowered to effectively advocate for their perspectives and priorities, and that they are able to fully engage as managers, partners, and entrepreneurs in water-related activities and enterprises.

Good planet approach policy aims to improve the lives of citizens around the planet by advancing equality between females and males, and empowering women and girls to participate fully in and benefit from the development of their societies.

#### **DEMOCRACY, HUMAN RIGHTS, AND GOVERNANCE**

GPI improves the lives of citizens by ensuring state institutions promote inclusive development and more responsive and accountable to the people they serve and have the capacity to deliver essential services. We empower citizens to hold the government to account for better service delivery and for protecting their rights.

GPI strengthens national and sub-national government institutions to deliver better public services to citizens in an inclusive and accountable manner.

Our work includes:

- improving the policy and regulatory environment;
- public financial management;
- strengthening administrative systems; and
- promoting transparent and accountable governance processes and capacity, including taking social services closer to the people

We help create fairer societies by working with governments to engage with and support marginalised groups, including the very poor, orphans, vulnerable children, the elderly, minorities, and the disabled.

### **FOOD SECURITY AND NUTRITION**

FOOD SECURITY AND NUTRITION Ending hunger and poverty in a sustainable way We work with farmers to improve productivity, diversify their businesses and increase incomes. With a living income, they can provide quality food for themselves and their families.

Food security means having, at all times, both physical and economic access to sufficient food to meet dietary needs for a productive and healthy life. A family is food secure when its members do not live in hunger or fear of hunger. Food insecurity is often rooted in poverty and has long-term impacts on the ability of families, communities, and countries to develop and prosper. Prolonged undernourishment stunts growth slows cognitive development and increases susceptibility to illness. Today, more than 800 million people across the globe go to bed hungry every night, most of them

smallholder farmers who depend on agriculture to make a living and feed their families. Despite an explosion in the growth of urban slums over the last decade, nearly 75 percent of poor people in developing countries live in rural areas. Growth in the agriculture sector — from farm to fork — has been shown to be at least twice as effective in reducing poverty as growth in other sectors.

Investing in these smallholder farmers—many of whom are women—and the food systems that nourish them is more important than ever. Given scarcity of natural resources and other challenges, the world will need to be more efficient in how it meets this demand. To ensure that people have sufficient food, aligning short-term assistance with a long-term development strategy can help countries feed their own people by addressing acute need as well as the root causes of hunger, poverty and malnutrition.

#### **EDUCATION AND WORKFORCE DEVELOPMENT**

We partner with industry, governments, education systems, and the private sector to improve individual learning outcomes and achieve sustainable economic growth through a skilled, educated, and competitive workforce. Our work spans early childhood education, primary and secondary school, university education, and vocational and technical training.

We assess organisation and human resource capacity to address skills and knowledge gaps through targeted organisation and human resource development, and we help education systems deliver lasting improvements in governance, quality of teaching and learning, and strengthened links between education and employment.

Everyone has the right to a high-quality education, including the digital skills required in today's world. However, education inequality remains a huge global problem that affects individuals, communities, and socioeconomic development.

We believe that Good-planet will help bring learning resources to where they are needed most, so that everyone has the skills they need to unlock their potential. To achieve this, we pledge to work with our partners to connect more schools, provide training in digital skills, and cultivate ICT talent for the future.

We leverage our systems, knowledge, and expertise to develop practical, innovative solutions to unique and complex challenges. We facilitate testing, piloting, and upscaling of home-grown innovations and solutions for sustainable positive impact. In partnership with our stakeholders, we apply collective action research to ask what does and does not work in workforce design and development. We seek innovative ways to achieve value for money and to leverage scarce donor funding through the private sector to create shared value partnerships in order to achieve positive social and economic impact.







Environmental issues like climate change, ecosystem degradation, and resource depletion disproportionately affect the world's poorest in rural and urban areas. Only by governing our natural resources effectively can we achieve inclusive, equitable, and sustainable growth and development for everyone.

GPI helps communities share in the wealth of natural resources around them and build resilience to the impacts of climate change, natural disasters, and resource conflicts. Our experts combine technical knowledge with exceptional consultation and negotiation skills across various sectors, including climate change, land, water resources, and extractive industries.

Climate change is a global crisis. As temperatures and sea levels rise, people around the world are increasingly seeing heat waves, droughts, floods, cyclones, and wildfires upend their lives. Climate change disproportionately impacts people living in poverty and who are marginalized Climate change is a threat that sees no borders and can harm us all. Around the world, temperatures and sea levels are rising. From the horn of African to recurring typhoons in Southeast Asia to intense forest fires in California. much of the world is already experiencing the negative impacts of a changing climate.

Climate change is not just an existential threat, it is currently threatening development progress and exacerbating global inequities; increasing water and food scarcity, the need for humanitarian assistance, and displacement; and contributing to conflict.



Tens of millions of displaced women, men, and children in some of the worst global food crises and conflicts in the world are pushed closer to famine due to the conflict in Ukraine, major global food systems disruption, aid diversion, and a reduction in humanitarian funding and assistance.

In 2021, levels of hunger surpassed all previous records with close to 193 million people acutely food insecure and in need of urgent assistance across 53 countries and territories.

The conflict in Ukraine is expected to be a major compounding factor pushing vulnerable communities toward famine. As of June 2022, close to 50 million people in countries affected by conflict and displacement are spiraling toward famine.

Findings from this report are based on a comprehensive secondary source analysis and 35 key informant interviews with refugees, IDPs, and host community respondents from 11 key conflict and displacement-affected contexts.

While further in-depth analysis is needed, respondents and Good planet International (GPI) expert analysis highlighted stark commonalities for displaced communities across otherwise distinct crisis contexts.

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the immediate deployment of highly organised, lifesaving humanitarian relief. While further in-depth analysis is needed, respondents and Good planet International (GPI) expert analysis highlighted stark commonalities for displaced communities across otherwise distinct crisis contexts. When disaster strikes, no less is required that the immediate deployment of highly organised, lifesaving humanitarian relief is covered.

#### **Capabilities:**

- Emergency aid supply chain coordination
- Warehousing and stock consolidation
- Load planning and distribution
- Procurement from pre-qualified suppliers
- Medical evacuation and medical staff sourcing
- Government and agency liaison
- Post-disaster logistics support
- Reconstruction



Mental health is not a destination, but a process. It's about how you drive, not where you're going.

Mental health is one of your greatest assets. It helps you focus on work, overcome obstacles, get along with the people around you and get well and stay well. Our mental health is in constant flux and ebbs and flows on a daily basis, many things can impact this including our physical health. The connection between our physical body and our mental health is important and may be something worth exploring when thinking about staying mentally healthy. Learn more about whole health and what you can do to improve your overall wellness. We encounter mental health every day. Whether you are dealing with stress, a divorce, or a natural disaster, it's important to learn what's affecting your health. Taking a screening is one of the easiest ways to determine whether you are experiencing symptoms of a mental health or substance use condition.

When we think about cancer, heart disease, or diabetes, we don't wait years to treat them. We start way before Stage 4. We begin with prevention. And when people are in the first stage of those diseases, and have a persistent cough, high blood pressure, or high blood

sugar, we try immediately to reverse these symptoms.

This is what we should be doing when people have serious mental illnesses, too. When they first begin to experience symptoms such as loss of sleep, feeling tired for no reason, feeling low, feeling anxious, or hearing voices, we should act.

These early symptoms might not ever become serious. Like a cough, they often go away on their own, and are nothing to fear. But when they do not go away, it typically takes ten years from the time they first appear until someone gets a correct diagnosis and proper treatment.

This means that by ignoring them, we lose ten years in which we could intervene in order to change people's lives for the better. During most of these years most people still have supports that allow them to succeed – home, family, friends, school, and work. So people can often recover quickly, and live full and productive lives.

Even when we don't intervene right away, and serious mental illnesses get worse and disrupt people's lives, we can act effectively. We can offer people choices and supports to help them recover. These include clinical services, drugs, peer supports, counseling, family supports, and other therapies that also help them manage their thoughts and emotions. These all help keep people connected to their families and their community. Intervening as early as possible preserves education, employment, social supports, housing – and brain power! It also costs less than the all-too-common revolving door of incarceration, hospitalization, and homelessness.



# WATER AND SANITATION

Without enough safe water for drinking, cooking and personal hygiene, it is difficult to maintain good health and fight off illnesses. Without proper sanitation, water supplies can become contaminated and diseases can spread rapidly. We specialize in WASH services to protect the public health of displaced people and local communities, and to help protect their right to safe water and sanitation.

The lack of access to WASH facilities in shelters or camps deprives displaced families of the opportunity to make their shelters into homes, and their settlements into communities. By providing appropriate water and sanitation infrastructure, and educating people on good hygiene practices, we help displaced families achieve dignified living conditions.

#### **WATER:**

Water security is under threat worldwide from a changing climate, and roughly half of the world's population experience severe water scarcity for at least some part of the year due to climatic and non-climatic drivers. The increasing frequency of extreme weather events such as floods and droughts, alongside increasing global average temperatures, will put further pressure on infrastructure and water resources.

At the same time, many of the most immediate climate adaptation needs, particularly in developing countries, are related to improving water resource management and ensuring access to water and sanitation services. Globally, over 663 million people still lack access to safe drinking water sources—the very resource on which a healthy, productive life depends. Even for those who have access, services are often inadequate to meet basic needs.

Across sub-Saharan Africa, 30 percent to 50 percent of rural systems are non-functional within five years of being built, and utilities in urban areas often ration water servicing. Similarly, water is often contaminated from urban, industrial, and agricultural pollutants that can compromise nonpiped water systems, even those that are classified as improved water sources.

Many of those who lack access to basic water services also live in conflict-affected states with poor governance, insecure tenure, high rates of poverty, and weak institutions. In countries with a history of conflict and civil unrest, the impact of refugees has further deteriorated the condition of water supply services.

The climate crisis directly threatens the water security of regions, countries, communities and households worldwide and compounds existing challenges managing water resources. Most of the worst climate disasters are water-related. Improving water security is essential to blunt the worst impacts of climate change.

#### **SANITATION & HYGIENE:**

Globally, one in three people lack a hygienic toilet in their homes. Sanitation and hygiene are critical for health, economic growth, personal security, and dignity, especially for women and girls. Investments in sanitation reduce health care costs and boost productivity, as time available for work and school increases. Every day, thousands of children around the world die from diarrheal disease caused by inadequate sanitation. And yet globally, more people have access to a mobile phone than a toilet.

#### **GOOD PLANET APPROACH:**

Good Planet will help partner and reach out to the poor and underserved to end open defecation, gain first-time or improved access to basic sanitation services, move progressively toward safely managed services, and create hygiene behavioural change that would last. Good Planet sanitation objectives include:

- Reducing the number of people practicing open defecation
- Increasing the number of people with access to basic sanitation facilities
- Improving the affordability and availability of sanitation products and services
- Improving the ability of educational and health systems to manage sanitation and hygiene facilities in institutions
- Increasing the number of people with safely managed sanitation services.
- Increasing handwashing with soap at critical times
- Increasing the rate of safe management of household drinking water

#### **Our Expertise in WASH**

Our WASH programs seek to save lives, prevent diseases, promote dignity, and support access to better living conditions and livelihood opportunities. We do this through direct interventions, in collaboration with our shelter, education and livelihoods and food security experts, and through partnerships with other organizations. The mode of operation we choose depends primarily on the WASH needs of our targeted beneficiaries, and the quickest and most effective way to meet those identified needs.

We recognize that the need for water and sanitation goes beyond public health concerns. The absence of functioning, safe and sex-segregated latrines or toilets can discourage children and youth, especially girls, from attending school. We actively support the right to education by ensuring safe WASH facilities at schools are accessible to all students and teachers. Our WASH teams collaborate with teachers and administrators on delivering up-to-date hygiene promotion curricula.

#### Our WASH programs focus on these thematic areas

Supplying safe water for drinking, cooking, personal hygiene and household cleaning.

Providing and maintaining latrines or toilets segregated by gender, or family units that are safe for women, girls, men and boys to use at all times.

Active disease surveillance and increased vigilance on water quality and sanitation practices during disease outbreaks.

Solid waste management and site drainage activities, to reduce standing water and garbage where disease-carrying mosquitos or vermin can breed.

Hygiene promotion and community mobilization to promote safe hygiene and health-seeking behaviors, and to empower displaced people to take an active role in WASH operations.

# Research & Partnership

We advance cutting-edge research to drive evidencebased solutions.

Across the globe, good planet international projects and experts will carry out cutting-edge research to address complex development challenges, informing our practices with facts and evidence-based findings. We believe that experienced practitioners should collaborate with research partners to achieve greater impact, so we partner with higher education and research institutions to collaboratively accelerate our development of impact strategies

Our team of experts will team up with professors from universities around the globe through their Visiting Associates Program to produce policy recommendations rooted in theories and practice. We will partner with institutions with applied anthropology research methods to gather the evidence that underlies the design of interventions.

Good planet will engage with many other universities and research entities to provide real-world learning experiences to graduate and Ph.D. candidate students that simultaneously bring the latest data, tools, and approaches to our global workforce to promote peacebuilding with new tools that will scan thousands of pages of documents to find key data/information. Good planet will invest in advancing academic partnerships with cutting-edge research to drive results.

## **OUR TEAM**



Our team has extensive experience and expertise with their wealth of experiences has brought to bear the continuous growth we have recorded in the industry.

All projects are handled with the promise to deploy professionalism as obtained in the industries.

Professionals Who Are Committed to Bring Positive Impact

# International Development

## Implementing complex projects in any environment.

With our team on the ground, our clients rely on us to bring local knowledge, unparalleled technical expertise, and an impact-focused precision to bear on their most complex projects. We manage large-scale, global social, and economic change initiatives, where delivering on-time and on-budget in any context is a given. Every program we take on is delivered flawlessly, while safeguarding those we serve.

Making this possible requires the ability to work across sectors and stakeholders, under circumstances in which discretion and compliance are essential. From government agencies to the private sector to civil society groups, we build partnerships, identify integration opportunities, and introduce levels of governance and accountability that meet our clients' needs and exceed their expectations.

From small pilot projects to sophisticated, multi-year programs that impact societies, economies, and lives, we adapt to any environment and realise results.

#### Adaptive Management

GPI will develop strategies and tools, and decision-making processes to ensure that our programs are agile, flexible, and can quickly adapt to changing realities on the ground. GPI will be at the forefront of applying a political economy approach to delivering results and conducting some of the first drivers of change and political economy studies.

Our innovative approaches to working in complex social and economic environments have enabled us to achieve outcomes that wouldn't otherwise be possible, with the ability to adapt them to any context.

#### **Monitroing & Evaluation**

Monitoring and evaluation mechanisms demonstrate accountability, enable innovative and responsive programming and improve our understanding of what constitutes real impact.

GPI's Monitoring, Evaluation and Learning practice provides leadership for evidence-based collaborative learning, using the results of our work to improve decisions affecting program outcomes. We ensure the findings, recommendations and conclusions of our evaluations are accessible to all stakeholders and contribute to collective learning. Our work encompasses a broad spectrum of development sectors, including health, governance, security, agriculture, global climate change and economic growth.



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